

Lampasas River Watershed Partnership Outreach & Education Work Group Meeting		
6.21.2010	2:00pm	Lampasas County Annex Building
Attendees	Pamela Casebolt, Texas State Soil and Water Conservation Board Karen Sears, Texas AgriLife Research Wayne Boultinghouse, Lampasas County Judge Ray Buchanan, Master Naturalist Jayson Byrd, Texas AgriLife Extension Service Joan Kelley, Keep Killeen Beautiful Lee Kelley, Central Texas Water Supply Corporation T.J. Mabrey, Friends of Sulphur Creek Whitney Milberger, Texas Water Development Board Kenneth Schoen, Lake Stillhouse Hollow Cleanwater Steering Committee Rita Schoen, Lake Stillhouse Hollow Cleanwater Steering Committee Holly Vierk, Texas Water Development Board	

- ❖ Introductions
- ❖ Power Point Presentation provided
 - Printed copies provided as handout
 - Prior meeting summaries provided as handout
- ❖ Interactive Discussion about 2010 Integrated Report
 - Question was asked, “Why would we want the Lampasas River delisted”?
 - Stakeholders recognize that old data was used to list the stream and the criteria used to evaluate the data have changed since the original listing.
 - Delisting the Lampasas River won’t change the tasks of the Outreach and Education Work Group or the Lampasas River Watershed Protection Plan.
- ❖ Tasks
 - Development of Partnership Logo
 - Possible meanings of “Lampasas” presented to work group for use in brainstorming ideas for logo
 - Water Lily
 - Level plain or tract of country
 - “Burdock” or elephant ears
 - Ideas can be very specific or broad
 - Other Watershed Partnerships and Council logos were presented to generate possible ideas
 - Additional notable components
 - Drinking water
 - Agriculture
 - Wildlife
 - Predominant vegetation – all types, Water Lily
 - Predominant fish – white bass at certain times of the year
 - All of the Lampasas River components should be incorporated in logo not just a certain part – Logo needs to focus on entire watershed

- Proposed logos:
 - Picture of water faucet with large water drop. Inside the water drop would include a picture of the watershed
 - ◆ Picture of Water Lilly can be placed inside large water drop
 - ◆ Faucet logo possibly suggests more urban when most of Lampasas River is rural
 - Large water drop with an internal graphic that includes a fish, water lily and deer. The graphic would incorporate aspects of nature or natural resources specific to the watershed into logo
 - Suggestion was made to incorporate drinking water into logo
 - Clarification that drinking water actually comes from Stillhouse Hollow Lake and therefore outside the scope of the project was made
 - Work Group felt that a competition should be made to develop a logo
 - The work group was asked to brainstorm to find venues for logos and someone to design logo idea
 - Promote through:
 - ◆ Lampasas and Killeen Art Guilds
 - ◆ School kids
 - ◆ Public – to encourage more participation
 - ◆ Newspaper Ads
 - ◆ Local colleges
 - ◆ Master Gardeners and Master Naturalist can be notified when the competition is opened
 - ◆ Involve camps etc. because we can't wait for schools to start for their input
 - Motto / Tag line
 - ◆ Should include river name
 - ◆ Needs to be simple and easy to read
 - ◆ Group agreed motto / tag line should be part of the logo design competition
 - Deadline needed for logo design – possible 2 months
- ❖ Outreach and Education Efforts in WPPs Across Texas
- Snapshot of Education and Outreach activities included in Plum Creek Watershed Partnership and Arroyo Colorado Watershed Partnership for ideas of what can be included in Lampasas River WPP
 - A specific chapter in the WPP will be dedicated to Outreach and Education
 - Identifying Potential Target Audiences
 - Schools / kids (5th grade)
 - Special Interest organizations
 - Real Estate offices
 - Home Builder Associations
 - Home Owner Associations

❖ Future Efforts

- Possible groundwork
 - Write grants for funding to be used in raising conservation and water quality awareness
 - Water camps for kids during the summer at Parrie Haynes Ranch to teach about the watershed
 - Example was shared of a state youth camp outside of Odessa
 - ◆ Each child writes an essay describing why they would like to attend the camp
 - ◆ Attendees are chosen from submitted essays
 - ◆ Each day of camp discusses a different aspect of water conservation/quality
 - Lampasas River is centrally located which is ideal for a camp setting
 - Parrie Haynes Ranch is a target south of Killeen
 - Parrie Haynes Ranch will become a state park and will be good to get in on the ground floor to implement education aspects of the Lampasas River
 - Internship for Environmental Science degrees
 - Watershed Signage “Now Entering the Lampasas River Watershed” on roads
- Calendar of Possible Community Events
 - Correction to date of National Pollution Day from September 28, 2010 to September 18, 2010
 - Booth at annual Spring Ho Festival in Lampasas
 - GIS Day – November 22, 2010 (Each city has their own events for kids)
 - Texas Recycle Day – November 22, 2010
 - Bloomin Fest, Lampasas – April
 - Herb and Art Festival, Lampasas – October
 - Rabbit Fest, Copperas Cove
 - 4-H program

❖ Next Steps

- Discussion
 - Different ways and strategies for training
 - Write in ways and strategies into the WPP to get access to grant funds to supplement costs
 - Watershed model (EnviroScape) – Some groups have made watershed specific models
 - Model using different food colorings to show the movement of pollution in a watershed
 - Overview of Spatially Explicit Load Estimation Calculation Tool (SELECT)
 - SELECT helps target problem areas in the watershed
 - SELECT population estimates and recommendations from each work group will be shown at next month’s Steering Committee meeting
 - Long Term Sustainability – Other watersheds are raising local funds to support a Watershed Coordinator – we should discuss this sooner than later
 - Texas Water Development Board (TWDB) – Water IQ Website - Add Lampasas River website to TWDB WaterIQ.com website to spread information
 - Maps, reports and events for Lampasas River can be placed on the Water IQ Website

- Outreach and Education Work Group wants to be involved in recommending sampling locations
- Meeting schedule
 - Steering Committee meeting scheduled for July 15, 2010
- ❖ Adjourn
 - 4:00 pm